



International workshop
Smart & Green : opportunities and challenges for SMEs
Innovation Village 2019 @ National Railway Museum – Pietrarsa- Naples
Apr. 5th 2019 09:00 -13:30

Green Economy a, Circular Economy and Bioeconomy are key points to reconcile economic, environmental and social goals in order to have an inclusive well-being of better quality, protecting natural capital and eco-system services. The **development of renewable energy, saving resources, recycling and renewability of materials** by providing practical and flexible approach for achieving concrete, measurable progress across economic and environmental pillars, while taking full account of the social consequences of greening the growth dynamic of economies, isn't only a necessity. It offers numerous business opportunities for green small and medium-sized enterprises can put environmental products and services on the fast-growing green market, by making environmental improvements in their operations by saving resources and reducing costs and comply with regulatory requirements.

This workshop organized by **ENEA-Bridgeconomies** and **EEN-Sector Group Intelligent Energy** and with the support of **EEN Thematic Group Circular Economy** aims at helping SMEs wishing to taking advantage of Europe's leadership in **green and smart energy technologies**, particularly, by presenting an overview of the European Union key objectives and targets in this matter, how EU programmes can offer opportunities to apply for grants in renewable energy production, in saving and reusing resources and energy efficiently and how the policy in resource and environmental areas can lead to major gains in both competitiveness and job creation.

The workshop will consist of

- Session A – "How EEN an SGIE can improve their impact in Green and Circular Economy?"
- Session B - "Green and smart Energy: Growth opportunities and challenges for SMEs"
- Session C - Company Reference Cases in Green Energy "
- Session D - " Green and smart ideas in SMEs and in Research; EEN award pitch session "
- Session E- EEN Bridgeconomies Best Pitch Award Ceremony & Conclusion

Check latest version [on line](#)

Agenda		
"International workshop "Smart & Green : opportunities and challenges for SMEs"		
Location: Railway national Museum of Pietrarsa Traversa Pietrarsa - 80146 - Napoli		
http://een.portici.enea.it/conferenze_workshop.asp?i=14		
08.30	Registration	
09:00	SESSION A "how EEN & SGIE can improve their impact in Green and Circular Economy chair: <i>Francesco ROCA</i> - ENEA DTE & EEN Bridgedeconomies <i>Ernst jan Vanhattum</i> TG CE chaiperson, Innosuisse, CH	
	Welcome address: <i>Filippo Ammirati</i> ENEA COM-INDAS & EEN Bridgeconomies	
	European Circular Economy Stakeholder Platform (ECESP) and the Italian Circular Economy Stakeholder Platform.	<i>Laura Cutaia</i> ENEA Head of Valorization of resources laboratory
	EEN Thematic Group Circular Economy and EEN proposed actions (assessment tools, services, events)	<i>Ernst jan Vanhattum</i> TG CE chaiperson, Innosuisse, CH
	Question & Answer	
09:45	Coffee Break and EEN ProProPro	
10:00	SESSION B: "Green and smart Energy: Growth opportunities and challenges for SMEs"* , chair: <i>Sonja Angloher-Reichelt</i> SGIE-Chairperson.-Bayern Innovativ <i>Chiara Pocaterra</i> - Italian NCP for Energy, APRE. Italy	
	Opening addresses: <i>Sonja Angloher-Reichelt</i> SGIE Chairperson,- Bayern Innovativ <i>Gian Piero Celata</i> ENEA EnergyTechnologies Department Director) <i>Valeria Fascione</i> , Council member with responsibility for Startups, Innovation and Internationalization of the Campania Region	
	Renewable and smart Energy Technologies: challenges, opportunities and barriers to overcome	<i>Gian Piero Celata</i> ENEA EnergyTechnologies Department Director) (TBC)
	The EU SET Plat and the EERA-European Energy Research Alliance to accelerate the development and deployment of smart and low-carbon energy technologies	<i>Marcello Capra</i> National representative IEE and SET-Plan Ministry of Italian Ministry of Economic Development <i>Ezira Costanzo</i> ENEA delegate in EERA ExCO
	H2020 supporting Secure, Clean and Efficient Energy	<i>Chiara Pocaterra</i> Italian NCP for Energy, APRE

	Opportunities and effects of EU energy efficiency directives	<i>Piotr Swiatek</i> German NCP for Energy in H2020, PTJ/FZJ
	Question & Answer	
11:00	Break & EEN ProProPro	
11:15	SESSION C: Company Reference Cases in Green Energy Two very big International players moving towards renewable energy and a sustainable future <i>Chair: Michael Kerschbaumer, SFG, Austria</i>	
	ENEL Green Power Innovative business opportunities in Solar Energy, Wind and Geothermal & Enel Road Show call for innovative solution in renewable Energy	<i>Fabrizio Bizzarri</i> Head of Solar, Wind and Geothermal Innovative business opportunities, EGP
	ERG Experience: Evolving Energies and ERG Re-Generation Challenge	<i>Marcella Mignosa</i> Erg SpA
	Question & Answer	
12:15	Session D: Green and smart ideas in SMEs and in Research; EEN award pitch session EEN Bridgeconomies award: EEN SGIE & EEN Technical officers vote the best pitch more info http://een.portici.enea.it/conferenze_workshop.asp?i=16	<i>Marielle Vermunt</i> KVK, the Netherland & <i>Francesco Roca,</i> ENEA, Italy
	12 companies, startups, research centres and universities will present their innovative Business ideas in Energy, Environment, Green building, new Materials, ICT	<i>Company presenters</i>
13.15	Session E: EEN Bridgeconomies Best Pitch Award Ceremony & Conclusion Workshop conclusion: how to foster collaboration with EEN EEN Sector Group Intelligent in innovative Green technologies. Workshop and SGIE meeting end: wrap-up	<i>Sonja Angloher-Reichelt</i> SGIE Chairperson,- Bayern Innovativ
13:30	Workshop end	

PARALLEL EVENTS @ INNOVATION VILLAGE

Day 1 - Tuesday 4 April 2019

More info :

B2B/Roundtables

<https://iv2019-brokerage.b2match.io/>

general information

http://een.portici.enea.it/b2b_meeting.asp?i=13

11:00 - 13:00	B2B at Innovation Village https://iv2019-brokerage.b2match.io/	<i>Topic</i> <ul style="list-style-type: none"> • Renewable Energy, Energy Saving, Smart Grid • Circular and Green Economy • Environment • Materials, Raw Materials • IT - ICT - IoT • Digital and Advanced
14:00 - 18:00	B2B at Innovation Village https://iv2019-brokerage.b2match.io/	

		manufacturing <ul style="list-style-type: none"> • SustainableConstructions
15:30 - 17:00	Roundtable for European Partnership: R2- Circular Economy Moderators: <i>Laura Cutaia</i> ENEA Head of Valorization of resources laboratory <i>Filippo Ammirati</i> ENEA EEN Bridgeconomies	<i>Participants from:</i> <ul style="list-style-type: none"> • startups & SMEs • Companies • Research & accademia • Stakeholders & decision makers • Associations • Professionals

PARALLEL EVENTS @ INNOVATION VILLAGE
 Day 2 Friday 5 April 2019

11:00 - 13:00	B2B at Innovation Village https://iv2019-brokerage.b2match.io	(see topics above)
14:00 - 18:00		
15:30 - 17:00	Roundtable for European Partnership: R1- Intelligent Energy Moderators: <i>Chiara Pocaterra</i> Italian NCP for Energy, APRE. Italy <i>Francesco Roca</i> ENEA Energy Technologies Department:	(see participants above)